



**SLASH**

Sept 25–26, 2019 Shanghai

Shanghai World Expo Exhibition and Convention Center

A crowd of people is silhouetted against a bright blue background, likely a startup event. The scene is filled with a complex network of metal trusses and beams, suggesting an industrial or exhibition space. The overall atmosphere is one of a busy, high-tech gathering.

**SLUSH IS ALL ABOUT STARTUPS – WE HELP THE NEXT  
GENERATION OF WORLD CONQUERING FOUNDERS.**

World's leading startup and technology event brings together founders and tech talent to meet with top-tier international investors, executives, and media.

Slush is a non-profit event organized by a community of entrepreneurs, investors, and students.



# SLUSH GLOBALLY

Apart from the main event in Shanghai, three other major Slush events are organized by local communities in Finland, Japan, and Singapore.

All events gather around 50,000 people from their local communities and the surrounding region.





## Slush Shanghai 2019 Event Overview

**15,000+** **4**

*People Attending*

*Stages*



# Slush 2019 - Main Event Overview

*Slush has grown by >17x number of participants and companies attending events over the last 4 years and 2019 will be the best one yet.*

## **Key Activities:**

### **Stages**

Share insights and get inspired from industry leaders  
(Keynotes + Fireside Chats + Panel Discussions)

### **Exhibition**

Startup & Product showcasing and networking

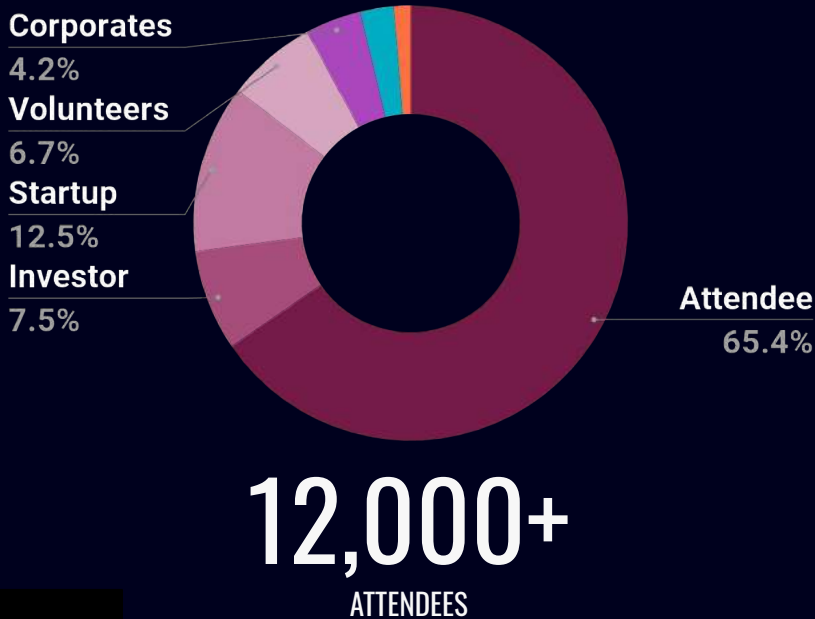
### **Matchmaking**

Create synergy between startups, corporates and investors

### **Pitch Competition**

Opportunity for startup pitching and evaluation by leading VC's and industrial leaders

# SLUSH ATTENDEES IN 2018



**1,500+**  
STARTUPS

**500+**  
CORPORATES

**900+**  
INVESTORS

**300+**  
JOURNALISTS

**800+**  
VOLUNTEERS

**175+**  
SPEAKERS



# Slush Speaker Alumni



 **Alibaba Group**  
阿里巴巴集团

**Wang Jian**

CTO, Alibaba



**HEYTEA** 喜茶

**Xiao Shuqin**

Chief Marketing  
Officer, Heytea



 **大众点评**  
发现品质生活

**Long Wei**

Chairman, Dianping



**PLUGANDPLAY**

**Peter Xu**

Executive Director,  
Plug & Play China



优必选  
**UBTECH**

**Michael Tam**

CBO, UBTECH  
(Robotics Unicorn, raised  
c.\$1bn)

# Slush 2018 Snapshots





**Mountain Stage (Main)**



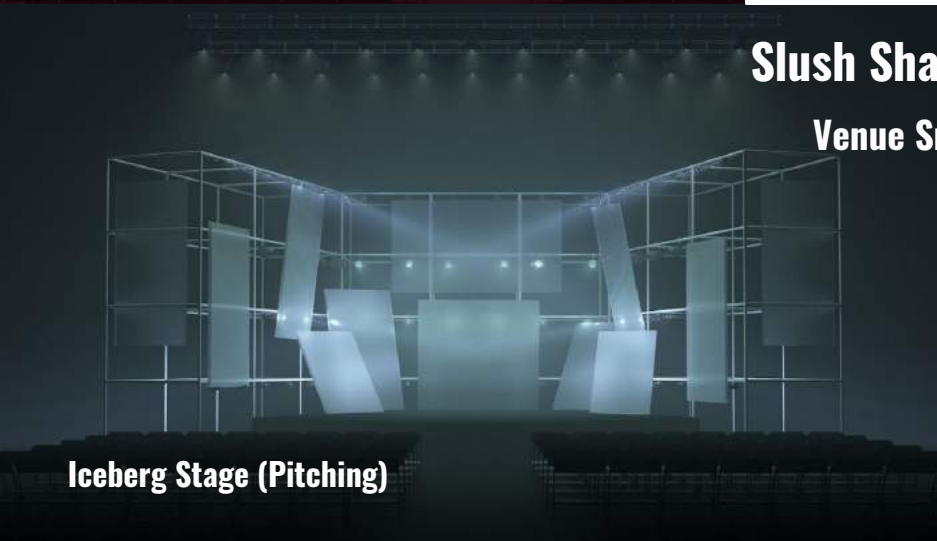
**Ocean Stage (Main)**



**Slush Shanghai 2019**

**Venue Sneak Peek**

**Iceberg Stage (Pitching)**



**Forest Stage (Q&A)**



# CALL FOR FIGHTERS

Getting across the **ocean**, breaking the **ice**, climbing over **mountains**, moving through the **forest** — world changers will do everything to achieve their goals.



# DAY 1 AGENDA: MOUNTAIN STAGE

# SLUSH

## Shanghai 2019

10:00 - 10:30

### Opening

Government, China and Finland

10:30 - 14:00

### Investment, VC & Global Strategy

#AI #Cloud #BigInternet #FounderStory  
#CorporateInnovation

14:00 - 15:00

### New Innovations

#DisruptiveTech #Robotics #Retail2050  
#Futurists

15:00 - 17:00

### Open Innovation & Ecosystems

#Communities #OpenData #GBA

### Selected Speakers

Winston Cheng - Former President, International JD.com  
Victor Yuan - Chairman, Dataway Horizon  
Michael Zhu - Managing Partner, Gobi Ventures

Charles Cai - CIO, McDonald's China  
Nicole Yang - CMO, Secoo  
Gavin Pathross - CEO, Ross Robotics (Former CDO of Yum Brands)

Derek Kwik - Managing Partner, Brave Soldier Ventures  
Herbert Yang - Head of VC/Startup, Greater China at Amazon Web Services



# DAY 1 AGENDA: OCEAN STAGE

# SLUSH

## Shanghai 2019

10:00 - 11:30

### Mobility

#Autonomous #BikeSharing #Transportation

11:30 - 13:30

### SEA/Global

#CrossBorder #SEAUnicorns #ChinaInsights

13:30 - 15:00

### Fintech

#InternetFinance #Banking #BlockchainDisrupt

15:00 - 16:00

### Gaming

#eSports #AgainstGiants #Uprising

16:00 - 17:30

### Enterprise Tech

#CorporateInnovation #PowerofData

### Selected Speakers

Tony Han - Co-Founder & CEO, WeRide  
Jielong Zhang - CFO, G7 Networks  
Clare Jones - Chief Commercial Officer, What3Words

Jia Zou - CTO, Oyo China  
Chibo Tang - Partner, Gobi Ventures  
Magnus Grimeland - Co-Founder & CEO, Antler (Co-Founder of Zalora)

Jasper Lee - Managing Director, eToro Asia  
Jack Zhang - Co-Founder & CEO, Airwallex  
Vivian Wang - CEO, Haier Internet Finance

Peter Vesterbacka - Co-Founder, Rovio & Angry Birds  
Jeff Lu - Executive President, Yoozoo  
Pan Jie - CEO, LGD

Chee-We Ng - Managing Partner, CRCM Ventures  
Sidney Wen - Managing Director, Fosun Momentum Fund  
Dow Wang - Founder & CEO, Moseeker



# DAY 2 AGENDA: MOUNTAIN STAGE

# SLUSH

## Shanghai 2019

10:00 - 13:00

### Future Society

#Digital #ConnectedCities #NextGenTalent

13:00 - 14:00

### Consumer

#ModernRomance #ChinaConsumption

14:00 - 15:30

### Health Tech

#Transhumanism #Remote #Personalized

15:30 - 16:30

### 5G & IoT & Digital Lives

#2030 #CrossSectorImpact #AR #VE

16:30 - 17:30

### Startup Pitch

#Chinaccelerator #GameofThrones

### Selected Speakers

Dawei Gu - Secretary General of Technical Committee, Xiaomi

Yijing Chen - Director of Product, LinkedIn China

Alvin Foo - Managing Director, Reprise Digital

Yu Wang - CEO, Tantan (Sold to Momo)

Sun Yue - Co-Founder, Codemao

Robert Hsiung - Managing Director, Udacity

Pius Hornstein - CEO, Sanofi China

Sherry Xian - Chief Data Officer, iCarbonX

Tong Chen - Chief Health Officer, Greater China IBM

Alvin Wang - China President, HTC

Jing Liu - Founder & CEO, Skyroom

Oscar Ramos - Partner and Managing Director, Chinaccelerator

Six promising startups from the first pitching round will be selected



# DAY 2 AGENDA: OCEAN STAGE

# SLUSH

## Shanghai 2019

10:00 - 12:00

### Marketing

#Marketers #Data #AI

12:00 - 13:30

### AI

#HumanMachineInterface #Privacy #Impossible

14:00 - 15:00

### Social Impact

#ClimateChange #Diversity #TechforGood

15:00 - 17:00

### Blockchain

#Banks #Decentralized #Disruption

### Selected Speakers

Steve Wang - Co-Founder & COO, Tezign

Freya Peng - Head of China Digital Innovation Center, Mars

George Zhu - Founder & CEO, Zhimatech

Daoping Wang - Partner, China Growth Capital

James Chou - CEO, Microsoft Accelerator

Jason Panyang - CFO, Horizon Robotics

Xu Di - General Manager of Social Good, Ant Financial

Rhea See - Co-Founder, She Loves Tech

Andrea Hajdu-Howe - Head of Capital, Antler

Richard Wang - Partner, Draper Dragon Fund

Bobby Lee - Co-Founder & former CEO, BTCC

Edith Yeung - Head, 500 Startups China





# Media Coverage

Communicate your message at an international scale.

# Become a Global Brand

Slush is a platform for connecting with the leading international and local media outlets and highlight your brand and become an industry thought-leader.

# 800+

*Exposure in leading media*

SLUSH

搜狐科技

新浪网  
sina.com.cn

網易科技  
tech.163.com

创业邦  
CYZONE

猎云网  
LIEYUNWANG.COM

钛媒体  
TMTPOST

财新网  
Caixin.com

福布斯中文网  
Forbes  
FORBESCHINA.COM

CHINADAILY  
中国日报

财经  
CAIJING

虎嗅  
HUXIU.COM

动点科技

South China Morning Post



第一财经  
C B N



THOMSON REUTERS



新华社  
XINHUA NEWS

# Influential Media



**FT**

**Tracy Zhang**

President,  
FTChinese.com



福布斯中文网  
**Forbes**  
FORBESCHINA.COM

**Sherman Lee**

CEO, Forbes China



**technode**

**Lu Gang**

Founder and Chief  
Editor, Technode.com





# Top Investors Come to Slush

Slush brings together the top investors from across the world.



启明创投  
QIMING VENTURE PARTNERS

**JP Gan**

Managing Partner,  
Qiming Venture  
Partners



GOBI PARTNERS

**Ken Xu**

Managing Partner,  
Gobi Partners



ZhenFund  
真格基金

**Grace Gu**

Principal, ZhenFund



LIGHTSPEED 光速中国  
CHINA PARTNERS

**Henry Han**

Partner and Founder,  
Lightspeed



GSR VENTURES  
金沙江创业投资

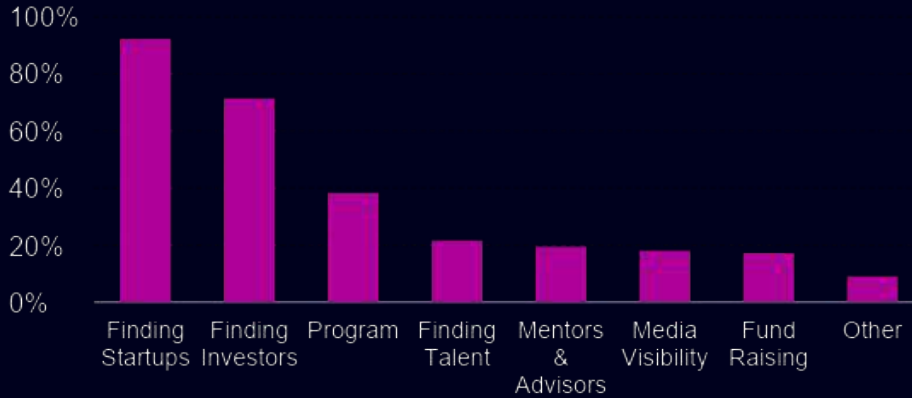
**Allen Zhu**

Managing Director,  
GSR Ventures

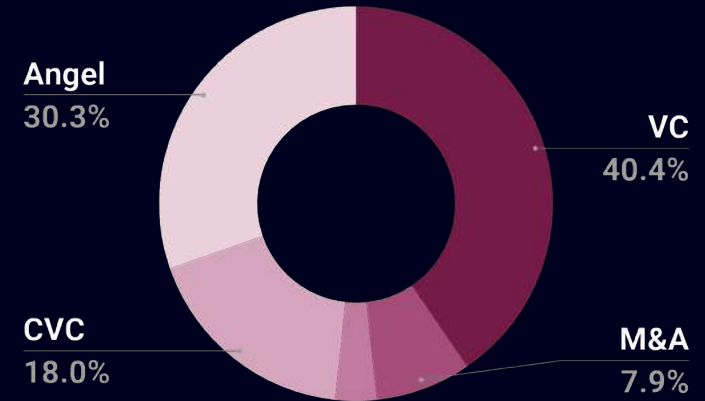
**SLUSH**

# INVESTORS IN SLUSH 2018

## PRIMARY EXPECTATIONS FOR SLUSH 2018<sup>1</sup>



## TYPES OF INVESTORS



1) All primary expectations mentioned in the application are included in the graph



# Leading Startups



 **Airwallex**

**Lucy Liu**

COO, Airwallex



 **点融**  
DIANRONG

**Bryan Chao**

VP of Strategy &  
Innovation,  
Dianrong.com



 **编程猫**

**Sun Yue**

Co-Founder, Codemao



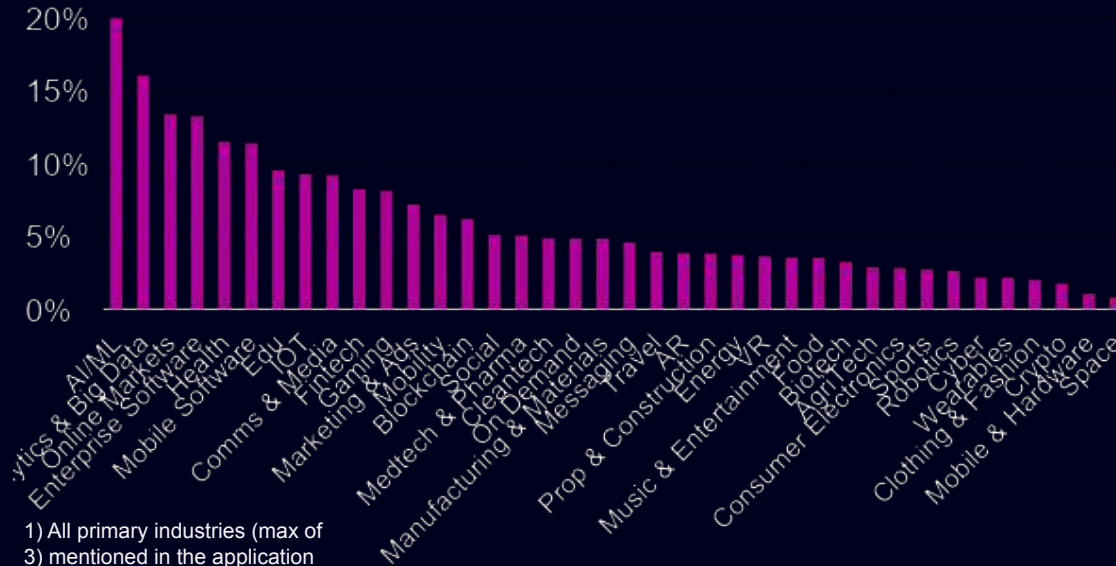
**HOVER**  
CAMERA

**Wang Mengqiu**

Founder and CEO, Zero  
Zero Robotics

# STARTUPS IN SLUSH 2018

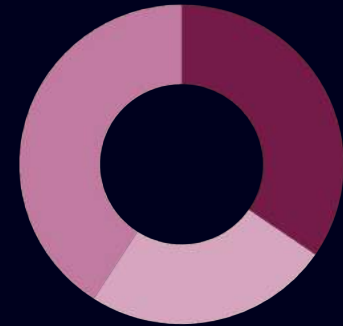
## PRIMARY INDUSTRY<sup>1</sup>



1) All primary industries (max of 3) mentioned in the application are included in the graph

## STARTUP STAGE

- Growth & Scale
- Working on a Product
- Going to Market





# Leading Corporates



平安科技  
PING AN TECHNOLOGY

**Jon-Tzen Ng**

Chief Strategy & Innovation  
Officer, Ping An Technology



YOOZOO  
游族网络

**Jeff Lu**

Executive President, Yoozoo  
Holding Group



wework

**Christian Lee**

Managing Director,  
WeWork Asia



Google Play

**Gus Gostyla**

Head of VC & Startups,  
Google Play

A person wearing a VR headset is shown in a futuristic, blue-lit environment. The scene is filled with digital data streams and large, white, abstract shapes that resemble stylized letters or symbols. The overall atmosphere is high-tech and immersive.

# PARTNERSHIP ACTIVITIES



# 2018 PARTNERS

SLUSH

SLUSH SHANGHAI 2018

主办方:  
ORGANIZER:

SLUSH CHINA

联合主办方:  
CO-ORGANIZERS:



上海市嘉定区人民政府  
People's Government of Jiading District, Shanghai

特别支持单位:  
POWERED BY:

上海市嘉定区安亭镇人民政府  
People's Government of Anqing Town, Jiading District, Shanghai

全球合作伙伴:  
GLOBAL PARTNER:



战略合作伙伴:  
KEY PARTNERS:

安亭·上海国际汽车城  
Anqing · Shanghai International Automobile City



银牌合作伙伴:  
SILVER PARTNERS:

KING & WOOD  
MALLESONS  
金杜律师事务所



铜牌合作伙伴:  
BRONZE PARTNERS:

米域  
PIXPACE

InnoSpring  
新微创源

CREATOR 创客  
众创空间

W+ 酷窝

松鼠AI·脑适应  
Squirrel AI Learning

Team  
FINLAND

vanke

021 零壹壹创投  
INCUBATOR

# 2018 PARTNERS

## 火花舞台联合出品方 SPARK PLUG CO - PRODUCERS



## 初创企业路演大赛合作伙伴 PITCH COMPETITION PARTNERS

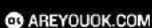
联合出品方:  
CO-PRODUCER:



特约合作伙伴:  
CO-HOST:



行业联合出品:  
INDUSTRY CO-PRODUCERS:



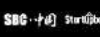
行业支持:  
INDUSTRY SUPPORTERS:



路演大赛奖品赞助:  
PRIZE SPONSORS:



社群伙伴:  
COMMUNITY PARTNERS:



Slush is a global platform for startups and technology talents to meet with top-tier international investors, executives and media.

Slush global community events take place in the most dynamic tech ecosystems in the world. In 2018, Slush took place in Helsinki, Tokyo, Singapore, and Shanghai.

Slush was born in Finland in 2008, in the past few years, Slush has grown from a local, 300-person event to become a series of leading tech and startup events in the world.



A large, dimly lit conference hall with a stage and audience. The scene is illuminated with blue and purple lights. In the foreground, a large crowd of people is seated on the floor, facing a stage. The stage features a large screen displaying a person, and various banners and lights are visible. The overall atmosphere is that of a high-tech, modern event.

“ A LABORATORY FOR NEW IDEAS. ”

– Wall Street Journal

# Why you should join Slush?

Exposure at the leading international startup & VC conference

Meet leading investors, industry leaders and entrepreneurs

Media coverage from leading local and international publications

Join our speaker alumni including leaders like CTO of Alibaba and Chairman of Dianping

Enjoy your speaker photos on the Slush Stage

Join us at Slush Shanghai!



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