



**CHAMBRE DE COMMERCE
FRANCE FINLANDE**
RANSKALAIS-SUOMALAINEN KAUPPAKAMARI



Finnish – French Business Forum 26th of September 2023 In Helsinki

FINNISH- FRENCH SUSTAINABLE BUSINESS AND ECOLOGICAL TRANSITION

The European Union, and more largely the 191 states who signed the Paris agreement in 2015, have the objective to reach net zero CO2 emissions by 2050.

This ambitious goal requires stakeholders in the construction and the energy industries to innovate and search for new solutions to transition toward a greener future.

The FFBF 2023 will be an opportunity for French and Finnish companies to reflect on their current actions and exchange on how to create further business opportunities while achieving this objective.

We will cover the following topics:

- Current situation of both countries in relation to the objectives
- New technologies in these areas
- Ecology and sustainability
- Human and financial resources required and how to deal with them
- Government incentives in both countries
- Sustainable Leadership

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PROVISIONAL PROGRAM OF THE FFBF 2023

FINNISH- FRENCH SUSTAINABLE BUSINESS AND ECOLOGICAL TRANSITION

FIRST PART OF THE PROGRAM AT THE HELSINKI CITY HALL (Empire Hall)

MORNING

08.15 Welcoming coffee and opening words

09.00 **CONFERENCES**

The Finnish and French perspectives and collaboration at governmental and EU level on sustainable business and green transition

09.30 **ESG – ECOLOGICAL, SOCIAL, GOVERNMENTAL**

Executive and High-level presentation
Eg. Smart Building/Smart City/Transportation
Q&A and discussions

10.45 **GREEN TRANSITION**

Presentations of business cases
Eg. Construction/Energy Management/Hydrogen
Q&A and discussions

Guest speakers

Mrs Liisa Ketomäki, President of CCFF
Mr Jyri Häkämies, MD at EK
Mr Juhana Vartiainen, Helsinki Mayor
Mr Petteri Orpo, Prime minister

LUNCH & NETWORKING

12.00 Lunch & Networking at the City Hall Helsinki

AFTERNOON

13.00 **ROUND TABLE ON GREEN TRANSITION**

Executive and High-level presentation
Q&A and round tables
With experts from companies and research centres

14.30 **DISCUSSION AND FINAL WORDS**

With the sponsorship and participation of:

St Gobain

Alstom – City of Helsinki - Halton - Kempower - Nokia - Vaisala

Elinkeinoelämän Keskusliitto EK – Rakennus teollisuus

SECOND PART OF THE PROGRAM

17.00 Cocktail at the **Embassy of France in Helsinki**

20.00 GALA DINNER of the CCFF

At Kämp (Mirror room)
High-level guest speaker
Three courses dinner paired with wines
Music and recreational program

KÄMP
1887

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Prices and conditions

All entries will be upon registration only

Entrance Fee to the FFBF 2023

Entrance to the first part of the event only: Free attendance
Lunch to be paid on spot at the catering service of the Town Hall

Entrance to the second part of the event: Cocktail and Gala Dinner

200€/person – 1 800€/ corporate table of 10 persons
180€/person for the Corporate members
160€/person for the Corporate Premium Members

Sponsorship

- ◆ **Diamond** sponsor: **10 000€**
Very high visibility and special interventions throughout the day and Gala dinner
8 VIP seats to the 100th Anniversary gala dinner
- ◆ **Platinum** sponsors: **7 500€**
High visibility and special interventions during the program
6 VIP seats to the 100th Anniversary gala dinner
- ◆ **Gold** sponsors: **5 000€**
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4 VIP seats to the 100th Anniversary gala dinner
- ◆ **Silver** sponsors: **3 500€**
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2 VIP seats to the 100th Anniversary gala dinner
- ◆ **Startup** sponsors: **2 000€**
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1VIP seat to the 100th Anniversary gala dinner

Smaller sponsors are welcome to provide gifts to the Gala attendants.