



# **Digital Trust – Threat or Opportunity?**

Digitalisation is a global trend shaping our society and business domains. As the world we know changes into an all connected environment we are facing not only opportunities but also fear and threats towards the digital unknown. Should we focus on threats or can we overcome those and instead look at the endless possibilities that lies in digital trust? Trust is vital. Focusing on cyber security and digital trust, and the opportunities, models and collaboration, our keynote speakers will highlight most interesting trends and we encourage you to have an open discussion. The Chamber of Commerce Finland-Switzerland and Netox Oy invite you to discuss the challenges and possibilities of cyber security, to share your insights, and to network. Welcome to our Breakfast of Trust!

# **Keynote Session**

#### Opening words by

Dr. Jani Kaarlejärvi, Helsinki Office, Chamber of Commerce Finland-Switzerland H. E. Heinrich Maurer, Ambassador, Embassy of Switzerland in Helsinki

#### Moderated by

Mr. Markku Korkiakoski, Chairman of Industry Advisory Board, NSF I/UCRC Finland Site

### Keynote

H. E. Pia Rantala-Engberg, Cyber Ambassador, Ministry for Foreign Affairs (Finland)

#### Keynote

Mr. Jason (Jay) Heung, Deputy Political and Economic Section Chief, Embassy of the United States of America in Helsinki

#### **Keynote**

Mr. Nico Candelin, Chairman of the Board, Netox Oy, Helsinki

#### **Discussion**

#### Closing words

Mr. Gerrit van Setten, Member of the Board, Chamber of Commerce Finland-Switzerland, Helsinki





### **Program**

08:00 Registration and Breakfast Buffet
09:00 Opening words
09:15 Keynote session
10:45 Closing words

Please reply no later than 26 March 2019 via:

www.eventbee.com/event?eid=147173393#/rsvp

**WHEN** 2 April 2019

WHERE Meeting Park FORUM,

Mannerheimintie 20 B, 6th floor, FI - Helsinki

**PARTICIPATION FEE** 

Free of charge (no shows and late cancellations will be charged 30 €)

For more information, please contact:

Dr. Jani Kaarlejärvi, jani.kaarlejärvi@meetingpark.fi, +358 40 540 7896

Mr. Markku Korkiakoski, markku.korkiakoski@netox.fi, +358 40 660 5369

Mr. Gerrit van Setten, helsinki@handelskammer-fin.ch, + 358 40 500 9030

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Co-hosted by



